

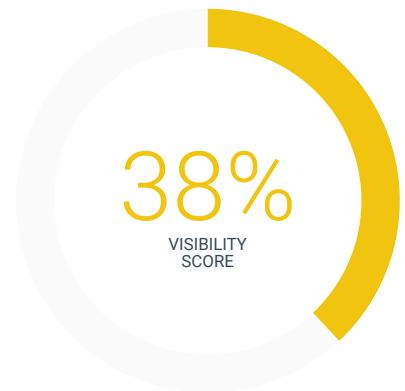
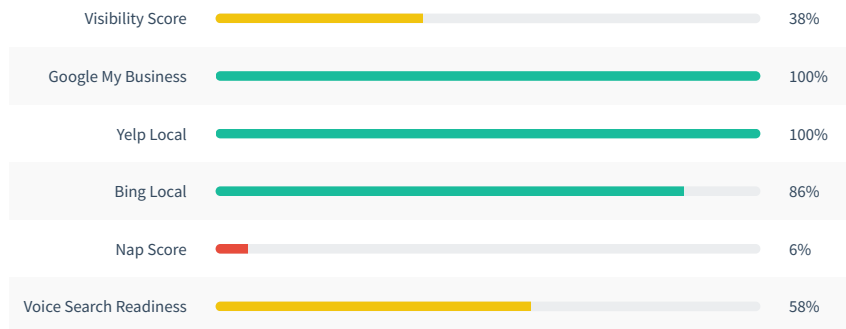
hello@payxps.com +1.857.972.9333 177 Huntington Ave #179627, Boston MA 02115

## Baseline Report Overview - Where You Were

Your Baseline Report includes a visibility score that displays the average of your initial Local page and Directory scores. Your Local Page Score was determined by your average visibility and optimization in Google My Business, Yelp Local, and Bing Places. Your Directory Score was determined by dividing the number of directories in which you were found by the number checked.

### PLAY Arcade

34 Union Street, New Bedford, MA, 02740  
(774) 202-7358  
http://www.playarcadenb.com/

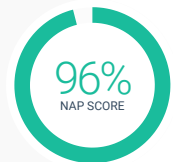


## Local Pages

Each Local Page Score is determined by how optimized your listing is. We check against several parameters that influence your overall optimization such as the consistency of your name, address, and telephone number as well as keywords, business description, and more!

### LOCALS BREAKDOWN

Listings Present	3
Listings Checked	3
Presence Score	96%



✔ Listing Present   ✖ Connection Issue or Not Listed   ⚠ Action Required

Local Page or Directory	Client	As of 02/10/2022
	<p><b>N</b> PLAY Arcade</p> <p><b>A</b> 34 Union St, New Bedford, MA 02740, USA</p> <p><b>P</b> (774) 202-7358</p>	
<p><b>Detailed Breakdown</b></p> <p>Claimed <span>Yes</span></p> <p>NAP Consistent <span>Yes</span></p>		<p><b>Additional Info</b></p> <p>Categories <span>Yes</span></p> <p>Website URL Present <span>Yes</span></p> <p>Hours Of Operation <span>Yes</span></p> <p>Photos Present <span>Yes</span></p> <p>Reviews <span>Yes</span></p>

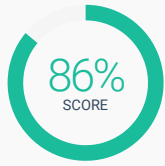


**N** Play  
**A** 34 Union St, New Bedford, MA 02740  
**P** (774) 202-7358

As of 02/10/2022

### Detailed Breakdown

Listing Present **Yes**  
 NAP Consistent **Yes**



### Additional Info

Website URL Present **Yes**  
 Hours Of Operation **Yes**  
 Photos Present **Yes**  
 Reviews **No**

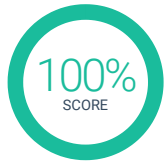


**N** Play Arcade  
**A** 34 Union St, New Bedford, MA 02740  
**P** +17742027358

As of 02/10/2022

### Detailed Breakdown

Listing Present **No**  
 NAP Consistent **Yes**



### Additional Info

Categories **Yes**  
 Website URL Present **Yes**  
 Hours Of Operation **Yes**  
 Reviews **Yes**

## Voice Search Readiness

Voice-First Devices are the next big thing. Voice Search is a function that allows users to search the web through spoken voice commands rather than typing, Google Voice Search can be used on both desktop and mobile searches. We check against several parameters that influence voice search and the consistency of your name, address, and phone number in the databases that feed voice search applications.

### VOICE SEARCH READINESS BREAKDOWN

Listings Present **3**  
 Listings Checked **5**  
 Presence Score **60%**



Directory	Client Voice Data Status	
amazon alexa <sup>?</sup>	Ready	
Bixby <sup>?</sup>	Not Ready	
Cortana <sup>?</sup>	Ready	
Google Home <sup>?</sup>	Ready	
Siri <sup>?</sup>	Not Ready	

## Voice App Order

Control your business conversation on voice devices.

Voice Device	Status
amazon alexa	Not scanned.
Google Home	Not scanned.

### ☑ Data Aggregators

Data Aggregators are data amplifiers. They are important because they distribute business data to hundreds of partners, search platforms, navigation systems, and mobile apps reaching a broader audience than anyone can on their own.

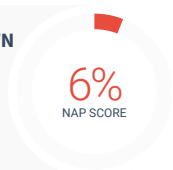
Data Aggregators	Client	
<b>dataprovider.com</b>	Not Found Your data may be listed but this source is unable to be scanned	✗
<b>FOURSQUARE</b>	Not Found	✗
<b>data axle</b>	Not Found	✗
<b>Localeze.</b>	Not Found	✗

### ☑ Directories

Your Local Page and Directory scores is based on the number of places in which your listings are present, divided by the number of local page and directories we've checked. Successful scores are most often obtained when all listings are claimed, active and contain consistent information such as business name, and phone number.



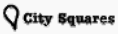





























#### DIRECTORIES BREAKDOWN

Listings Present 2  
Listings Checked 48  
Presence Score 5%



- All
- Synced
- ✔ Listing Sync
- ✗ Connection Issue or Not Listed
- ⚠ Action Required

Local Page or Directory	Client	
<b>Alignable</b>	Not Found Your data may be listed but this source is unable to be scanned	✗
<b>BROWNBOOK.net</b> <small>The Global Business Listing Database</small>	Not Found	✗
<b>BubbleLife</b>	Not Found	✗
<b>CHAMBEROFCOMMERCE.CO.VN</b>	Not Found	✗

	Not Found	
	Not Found	
	<p><b>N</b> PLAY Arcade</p> <p><b>A</b> 34 Union St, New Bedford, MA 02740</p> <p><b>P</b> (774) 202-7358</p>	
	<p><b>N</b> Arcade Adrlanna</p> <p><b>A</b> 8 Pond St, Pawtucket, RI 02860</p> <p><b>P</b> 401-475-3707</p>	
	Not Found	
	Not Found	
	Not Found	
	Not Found	
	Not Found	
	<p>Not Found</p> <p>Your data may be listed but this source is unable to be scanned</p>	
	<p><b>N</b> Real Play Arcade</p> <p><b>A</b></p> <p><b>P</b> 8662105910</p>	
	Not Found	
	Not Found	
	Not Found	
	Not Found	
	Not Found	

 judy's book

Not Found



 Speak

Not Found



 localmint

Not Found



 LocalStack

**N** Play  
**A** 1 E 27th St, New York, NY 10016  
**P** (212) 447-7529



 LOOX

Not Found



 MAPQUEST.

**N** Play Arcade  
**A** 34 Union St, New Bedford, MA  
**P** (774) 202-7358



 merchantcircle.com

Not Found



 r49c

Not Found



 opendi

Not Found



 showmelocal

Not Found



 site.cards

 superpages.com

Not Found

Not Found



 Tupalo

Not Found



 Uber

Not Found



 Where To?

Not Found



 YoSobe

Not Found









 yp

Not Found



## Directory FTP

The following directories are submitted by FTP or spreadsheet

Local Page or Directory	Client	
 Apple	Not Found Your data may be listed but this source is unable to be scanned	
 dun&bradstreet	Your data may be listed but this source is unable to be scanned	
ListYourself.net	Not Found	
 verizon	Not Found Your data may be listed but this source is unable to be scanned	

## GPS Mapping Accelerators

Our tool further syndicates business information to powerful mapping platforms with more than 80 sources of data including the following:

WAZE GARMIN TOMTOM ALFA ROMEO AUDI BMW CHEVROLET FIAT FORD GENERAL MOTORS INFINITY KIA MAZDA MERCEDES PIONEER SAMSUNG SONY NAVIGATION  
TOYOTA VOLKSWAGEN VOLVO

PAYXPS - The Payment Experience

**Due to the reliance on third-party data their connection status, periodically we may not find a listing that may be there**